

le monde forestier

RATES 2024

COLORS				
AD SIZES	COST PER ITEM			
	1 x	3 x	6 x	9 x
Front page	\$995	\$950	\$925	\$900
1/12 page	\$625	\$575	\$550	\$525
1/8 page	\$800	\$725	\$675	\$625
1/6 page	\$950	\$900	\$850	\$800
1/4 page	\$1325	\$1225	\$1150	\$1050
1/3 page	\$1575	\$1450	\$1350	\$1250
1/2 page	\$1950	\$1825	\$1750	\$1595
1 page	\$2900	\$2700	\$2500	\$2350
Backpage	\$3750	\$3600	\$3350	\$2995

DEADLINES 2024

Issue	Space/Material	Issued
February	January 31 th	February 7 th
March	March 6 th	March 13 th
April-May	April 17 th	April 24 th
June	May 22 th	May 29 th
July-August 2024	June 26 th	July 3 rd
September	September 4 th	September 11 th
October	October 2 nd	October 9 th
November	October 30 th	November 6 th
December-January 2025	December 4 th	December 11 th

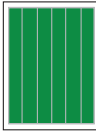
OTHER

Web site or flyers insertion: rates on request.

Effectives on January 1st 2024.

Taxes not included. Net cost.

1 PAGE



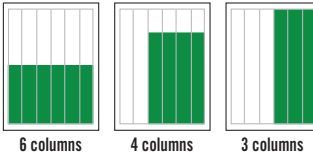
6 columns

	CENTIMETERS (width x height)	INCHES (width x height)
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6 col. 26 x 34 10 ¼ x 13 ½

Without bleed

1/2 PAGE



6 columns

4 columns

3 columns

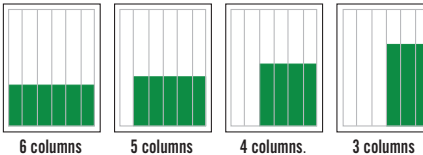
	CENTIMETERS (width x height)	INCHES (width x height)
--	---------------------------------	----------------------------

6 col. 26 x 18 10 ¼ x 7 1/8

4 col. 17,2 x 27,2 6 ¾ x 10 ¾

3 col. 12,8 x 34 5 x 13 ½

1/3 PAGE



6 columns

5 columns

4 columns

3 columns

	CENTIMETERS (width x height)	INCHES (width x height)
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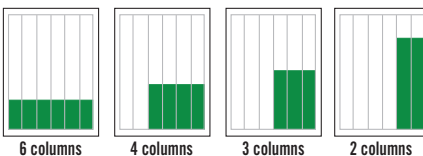
6 col. 26 x 12 10 ¼ x 4 ¾

5 col. 21,7 x 14,5 8 ½ x 5 ¾

4 col. 17,2 x 18 6 ¾ x 7 1/8

3 col. 12,8 x 24 5 x 9 ½

1/4 PAGE



6 columns

4 columns

3 columns

2 columns

	CENTIMETERS (width x height)	INCHES (width x height)
--	---------------------------------	----------------------------

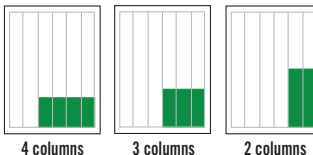
6 col. 26 x 9 10 ¼ x 3 ½

4 col. 17,2 x 13,5 6 ¾ x 5 3/8

3 col. 12,8 x 18 5 x 7 1/8

2 col. 8,4 x 27,2 3 ¼ x 10 ¾

1/6 PAGE



4 columns

3 columns

2 columns

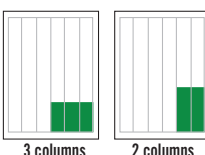
	CENTIMETERS (width x height)	INCHES (width x height)
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4 col. 17,2 x 9 6 ¾ x 3 ½

3 col. 12,8 x 12 5 x 4 ¾

2 col. 8,4 x 18 3 ¼ x 7 1/8

1/8 PAGE



3 columns

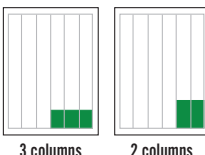
2 columns

	CENTIMETERS (width x height)	INCHES (width x height)
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3 col. 12,8 x 9 5 x 3 ½

2 col. 8,4 x 13,5 3 ¼ x 5 3/8

1/12 PAGE



3 columns

2 columns

	CENTIMETERS (width x height)	INCHES (width x height)
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3 col. 12,8 x 6 5 x 2 3/8

2 col. 8,4 x 9 3 ¼ x 3 ½



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[WWW.LEMONDEFORSTIER.CA](https://www.lemondeforestier.ca)

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