

le monde forestier

RATES 2026

COLORS

AD SIZES	COST PER ITEM			
	1 x	3 x	6 x	9 x
Front page	\$995	\$950	\$925	\$900
1/12 page	\$650	\$600	\$575	\$550
1/8 page	\$825	\$750	\$700	\$650
1/6 page	\$975	\$925	\$875	\$825
1/4 page	\$1,350	\$1,250	\$1,175	\$1,075
1/3 page	\$1,600	\$1,475	\$1,375	\$1,275
1/2 page	\$1,975	\$1,850	\$1,775	\$1,625
1 page	\$2,900	\$2,700	\$2,500	\$2,350
Backpage	\$3,750	\$3,600	\$3,350	\$2,995

DEADLINES 2026

Issue	Space/Material	Issued
February	February 4 th	February 11 th
March	March 11 th	March 18 th
April	April 15 th	April 22 th
May-June	May 20 th	May 27 th
July	June 23 th	June 30 th
September	September 9 th	September 16 th
October	October 7 th	October 14 th
November	November 4 th	November 11 th
December–January 2027	December 8 th	December 16 th

OTHER

Web site or flyers insertion: rates on request.

Effectives on January 1st 2026.

Taxes not included. Net cost.



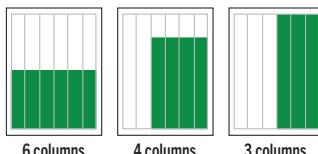
1 PAGE



6 columns

CENTIMETERS (width x height)		INCHES (width x height)	
6 col.	26 x 34	10 1/4 x 13 1/2	
Without bleed			

1/2 PAGE



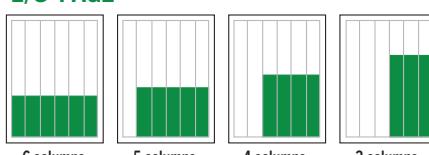
6 columns

4 columns

3 columns

CENTIMETERS (width x height)		INCHES (width x height)	
6 col.	26 x 18	10 1/4 x 7 1/2	
4 col.	17,2 x 27,2	6 3/4 x 10 3/4	
3 col.	12,8 x 34	5 x 13 1/2	

1/3 PAGE



6 columns

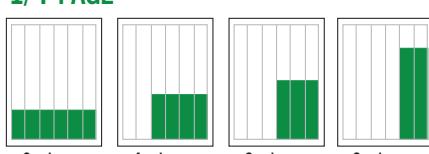
5 columns

4 columns.

3 columns

CENTIMETERS (width x height)		INCHES (width x height)	
6 col.	26 x 12	10 1/4 x 4 3/4	
5 col.	21,7 x 14,5	8 1/2 x 5 3/4	
4 col.	17,2 x 18	6 3/4 x 7 1/8	
3 col.	12,8 x 24	5 x 9 1/2	

1/4 PAGE



6 columns

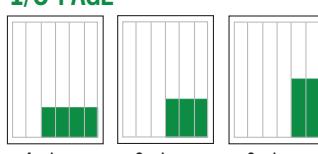
4 columns

3 columns

2 columns

CENTIMETERS (width x height)		INCHES (width x height)	
6 col.	26 x 9	10 1/4 x 3 1/2	
4 col.	17,2 x 13,5	6 3/4 x 5 3/8	
3 col.	12,8 x 18	5 x 7 1/8	
2 col.	8,4 x 27,2	3 1/4 x 10 3/4	

1/6 PAGE



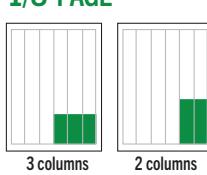
4 columns

3 columns

2 columns

CENTIMETERS (width x height)		INCHES (width x height)	
4 col.	17,2 x 9	6 3/4 x 3 1/2	
3 col.	12,8 x 12	5 x 4 3/4	
2 col.	8,4 x 18	3 1/4 x 7 1/8	

1/8 PAGE

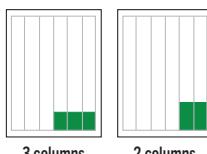


3 columns

2 columns

CENTIMETERS (width x height)		INCHES (width x height)	
3 col.	12,8 x 9	5 x 3 1/2	
2 col.	8,4 x 13,5	3 1/4 x 5 3/8	

1/12 PAGE



3 columns

2 columns

CENTIMETERS (width x height)		INCHES (width x height)	
3 col.	12,8 x 6	5 x 2 3/8	
2 col.	8,4 x 9	3 1/4 x 3 1/2	

Roger Robitaille

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